STAV OZDOBA

WRITER/PRODUCER/EDITOR

CONTACT

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PROFILE

I'm a creative, imaginative and compelling Editor, Producer, and Writer. Experienced in all aspects of video production and content creation. I possess a proven background in short and long form content writing and editing and I'm adept at partnering in all aspects of production, on multiple simultaneous projects from concept to completion.
From managing junior editors to directing high profile shoots, all with unwavering professionalism.

EXPERIENCE

FRESH CUT CREATIVE | OCT 2018 - PRESENT
WRITER/PRODUCER

Write, produce and edit marketing deliverables for major TV networks programming. Clients include; NBC, CBS, ABC. Promotion campaigns include Upfronts presentations, launch promos, trailers, reels, and episodic promos.

- Write and produce attention-grabbing on-air content for major TV Networks.
- Produce content for prime time that reflects the Network's brand and marketing proposition.
- shows include, but not limited to, The Blacklist, The Enemy Within, America Got Talent, Chicago PD, For Life, The Golden Globes, The World's Best, Blood and Treasure.

SONY PICTURES TELEVISION I OCT 2018
CREATIVE DIRECTOR | BEHIND THE BLACKLIST

- Creative director and on-set director for 22 minutes behind the scenes look at one of TV's best dramas - The Blacklist.
- Overseeing and approving the script, directing the on-set interviews with cast and crew in NYC, and contributing to the final editing of the piece.

SONY PICTURES TELEVISION | NOV 2011 - OCT 2018
EDITOR/WRITER/PRODUCER | ON-AIR CREATIVE SERVICES

Concept, edit, and produce marketing and promotional deliverables for all of SPT's programming, including episodic promos, sizzle reels, EPKs, trailers, launch spots, featurettes, ad sales reels, digital video assets and pitch reels.

- Write and edit clear, consistent and captivating content in a variety of formats for internal/external stakeholder audiences.
- Drive projects leveraging comprehensive knowledge in all phases of production, editing/workflow, international broadcast standards, pre/post-production workflow, and production management.
- Lead the conceptualization and development of domestic and international on-air launch campaigns, social media campaigns, and promotional campaign roll-outs.
- Provide creative advice and mentoring to colleagues, and assist with project work.
- Create high-quality content that reflects SPT's brand values and marketing proposition.

TECHNICAL PROFICIENCIES AND EDUCATION

Expert in Adobe Premiere | Avid Media Composer |Final Cut After Effects
ASSOCIATE OF ARTS ~ COMMUNICATION & CINEMA (2003) Santa Monica College, Los Angeles, CA